

Ambassador Guide



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Welcome to the Campus Ambassador Program!

Hello to all future ambassadors!

Congratulations on taking the first step towards success in our ambassador program. The CampusCash Project team would like to commend you for taking the initiative to become an ambassador and join the movement to integrate blockchain technology on campuses worldwide.

Being an ambassador for CampusCash is rewarding, but not easy. You are advocating for a technology that is completely new to the majority of the population. In doing so, you will face the challenge of interacting with people who may not share the same ideology as you. Not everyone is ready to accept change of this magnitude, especially when it comes to financial infrastructure. But with the right guidance, we'll teach you how to communicate with these potential acquirers in an appropriate and savvy way.

This document will serve as your guide as you prepare to become an official CampusCash ambassador. By reading this packet, you will learn how to properly present the vision behind CampusCash to your colleagues, local retail stores, online outlets, and your school. Inside, you'll find templates you can use to structure informed correspondence to email to potential audiences, and to make well-articulated "elevator pitches" to a variety of establishments. We've also included an extensive FAQ list that will allow you to answer any questions your target audience may have.

After reading this guide, you will have the knowledge you need to present CampusCash confidently and in constant compliance with our Ambassador Code of Conduct. We hope you are as excited as we are to start this project. We wish you the best of luck on your journey to becoming the best ambassador possible!

By participating in our Ambassador Program, you acknowledge that you understand and will follow the CCash Ambassador Guide and our Code of Conduct.

What is an ambassador?

Our Ambassador program is made up of students and prospects, just like you, who work together at universities and places of exchange around the world to spread the vision of CampusCash. You, like the other students, have earned a position as an ambassador for CampusCash and therefore enjoy benefits that regular users do not have access to. While these benefits are lucrative, they can only be earned if an Ambassador is proactive and committed to promoting our vision.

At CampusCash, marketing is defined as creative, cost-effective marketing practices aimed at getting the word out about a product or service as much as possible. We plan to use our ambassadors at every school and informal gathering place to spread CampusCash from the inside out. In this way, schools and education systems can act as the epicenter for a wave of CampusCash integration, with our influence growing as our ambassadors spread our vision throughout your campus community.

As an incentive for promoting the vision behind the CampusCash project, our Ambassadors can earn daily rewards for their recruitment efforts. Ambassadors earn money through our reward tier system for recruiting other students who sign up for the official CampusCash app or join our Discord channel.

Even more lucrative rewards are available for those who successfully integrate CampusCash into their school or campus businesses. As an Ambassador, you are the driving force behind the promotion and integration of CampusCash on your campus. And you are instrumental in the decentralization of CampusCash_XRPL tokens.

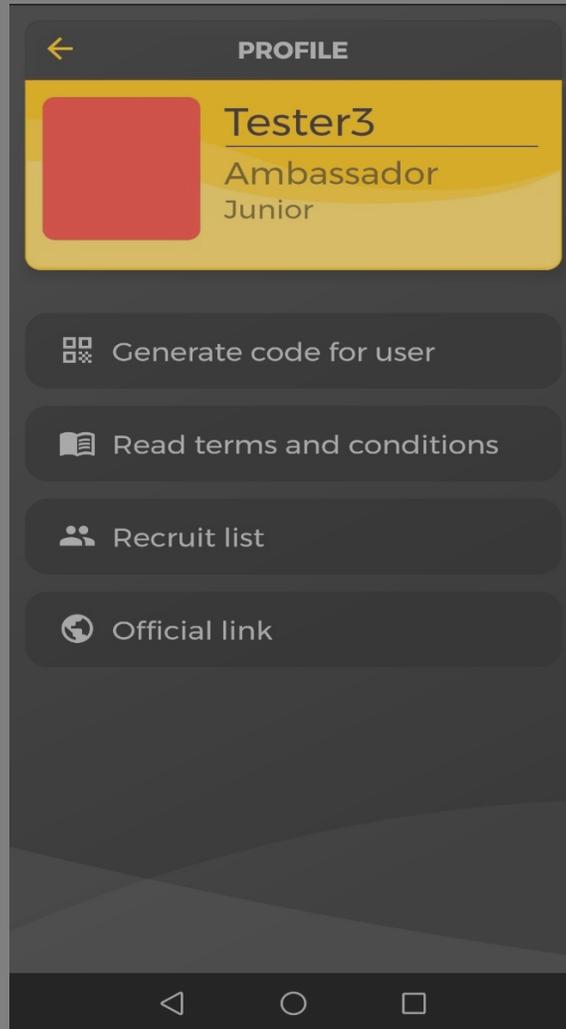
Are you ready to take a leadership role in integrating blockchain at your school and informal institutions?

Recruitment of ambassadors

As a CampusCash Ambassador, you are responsible for recruiting new users within your campus community. To encourage recruitment efforts, Ambassadors have access to our rewards system, which rewards you for recruiting new CampusCash users. Reward levels, ranging from Junior to Master, are based on the number of recruits each Ambassador is responsible for.

These minimum bonuses* can be earned by completing the following tasks:

- **50 Token** per login to the CampusCash app
- **250 Token** per company integration
- **5000 Token** per confirmed school integration



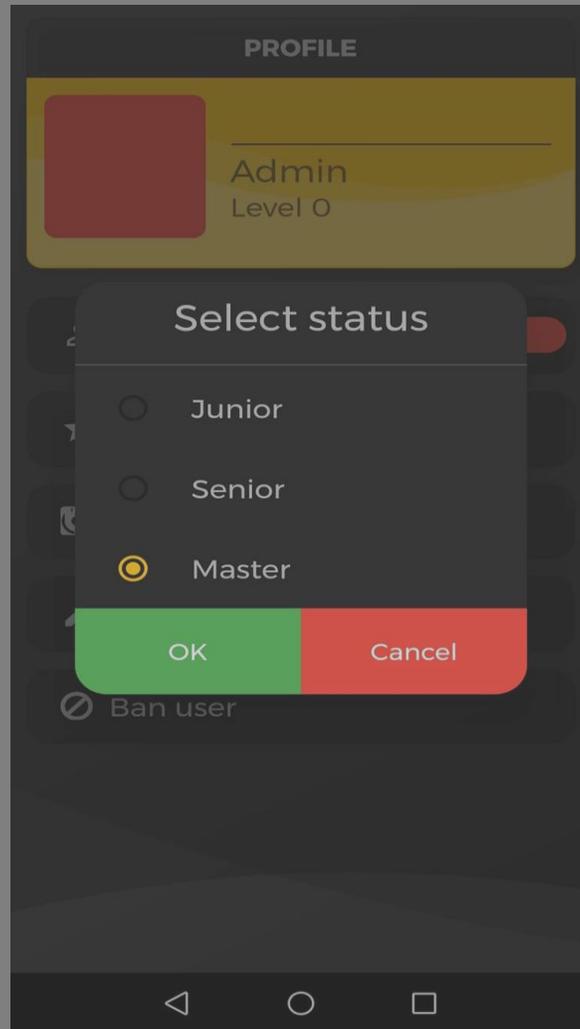
**(All reward systems and sample images described are in the project vision phase).*

Recruit totals are tracked by our Ambassador program team and used to appropriately reward each Ambassador for their efforts.

A certain amount of CCash is earned for each recruit an Ambassador is responsible for during their time at CampusCash.

The CCash amount earned is directly related to the Ambassador's level in our Reward Level System.

The more recruits an ambassador gains, the higher he rises in our reward levels.



**(All reward systems and sample images described are in the project vision phase).*

Ambassador Reward Levels

As a CampusCash Ambassador, you are eligible to participate in our **Ambassador Reward Level Program**.

This system was created to give the more successful and experienced ambassadors the opportunity to be rewarded accordingly. The only limit to your earnings is the amount of effort you are willing to put into the project.

The reward system includes 3 tiers, each representing a set of recruits that an ambassador is responsible for caring for.

As an ambassador advances through the levels by collecting recruits, the pay for each recruit increases. The levels progress as follows:

Examples of CampusCash Ambassador reward levels:

Level 1:  **CAMPUSCASH Junior Ambassador**

1-24 Recruits in mobile app

50 CCash per Discord with APP Recruit

Level 2:  **CAMPUSCASH Senior Ambassador**

25-50 recruits in mobile app

100 CCash per Discord with APP Recruit

Level 3:  **CAMPUSCASH Master Ambassador**

50+ Recruits in mobile app

120 CCash per Discord with APP Recruit

Please contact Ambassador Support if you have any questions about recruits.

★ **Bitcointalk**- <https://bitcointalk.org/index.php?topic=5265169.msg54888172#msg54888172>

★ **Discord**- <https://discord.gg/Cc5zmJ3gkN>

★ **Twitter**- https://twitter.com/cash_campus?s=09

★ **Telegram**- <https://telegram.campuscash.org>

★ **Facebook**- <https://www.facebook.com/CampusCash.org>

★ **TikTok**- <https://vm.tiktok.com/ZSajujos>

 find out quickly with our CCash videos and presentations 

◆ **Youtube**- <https://www.youtube.com/channel/UCaVFh2Jjo1YeVivVBxnpFPA>

★ **Developer Stuff** - [GitHub - FrankygoestoHollywood/CampusCash_Core: CampusCash Blockchain](https://github.com/FrankygoestoHollywood/CampusCash_Core)

Criteria to become an ambassador

The CampusCash team has created a short list of criteria that a user must meet to become an Ambassador. As the Ambassador program grows, this list will be expanded to reflect the increasing competition in obtaining an Ambassador role. To become an official CampusCash Ambassador, users must meet the following requirements:

- The user must be at least 16 years old at the time of application.
- Users must provide their school email or proof of school attendance when registering.
- Or provide information in accordance with KYC rules when registering.
- Approval of and compliance with the CCash Code of Conduct is a basic prerequisite
- Your school must have an ambassador position available.
- If you do not meet any of the above requirements or have a question about open positions, please contact Ambassador Support in our channels.

Criteria for remaining an ambassador

To ensure that all CampusCash Ambassadors remain active participants in the mission to spread our vision, we have established a set of criteria that all Ambassadors must adhere to in order to remain in the program. These criteria were not established to be difficult, but to ensure that Ambassadors remain proactive members of the team. Remember, you are the driving force behind CampusCash and are a revolution to you and everyone you meet. To remain an official CampusCash Ambassador, all individuals must meet the following requirements:

- An Ambassador must join the CampusCash Discord server within 7 days of being accepted to receive updated info at all times....
- An Ambassador must invite 2 users within 14 days of joining Discord

Voluntary posts on social media must meet the following criteria:

- Posts must appear on Twitter, Facebook or Discord
- Contributions must mark the official CampusCash page
- Posts must contain the hashtag of the month
- The contributions must have a meaningful and appropriate content
- Contributions must not portray CampusCash as a method of obtaining wealth

Results if the criteria requirements are not met

Failure to meet the above criteria to remain a CampusCash Ambassador for one month will be considered a violation of the Ambassador Policy.

An Ambassador who commits a contempt during his/her term of office will face the following consequences:

- First, the Ambassador will receive a written warning from the Ambassador Program Team.
 - Second, ambassadors can be temporarily excluded from the ambassador program.
 - Third, ambassadors may be permanently excluded from the ambassador program.
-
- We understand that there may be unforeseen circumstances where Ambassadors are unable to perform the required duties. Please do not hesitate to contact Ambassador Support if you need to take temporary leave from the Ambassador Program.

- Suspension from the Ambassador Program occurs after two disregards within an academic year. Suspension from the Ambassador Program removes an Ambassador's opportunity to earn rewards in our Ambassador Reward Level System for half of an academic year. The total of disregards will be reset at the beginning of each academic year.
- Expulsion from the Ambassador Program occurs after three violations within an academic year. Expulsion from the Ambassador Program is permanent. The total of violations will be reset at the beginning of each academic year.

Ambassador of the month

Do you have what it takes to be Ambassador of the Month?

The four target categories

As an ambassador for CampusCash, you will be introducing our vision to many different institutions with varying levels of knowledge in the field of cryptocurrency and blockchain. You must be willing to communicate with all different facets of the campus community or other informal venues and answer questions from them in return. To help our ambassadors accomplish their tasks, we have divided potential users into four different target levels. For each of these levels, there are corresponding guidelines that allow our ambassadors to appropriately present our vision to the members of that level. The four target levels are defined as follows:

Stage 1: The newcomer to the crypto world

A Tier 1 target is defined as a person who has very little or no knowledge about blockchain technology, cryptocurrencies, or the CampusCash project prior to contact. A Tier 1 target must be provided with basic knowledge about blockchain and cryptocurrencies so that they are able to discuss blockchain technology. This will ensure that the target moves up to the second tier. Basic information about the CampusCash project can also be presented to the target person at stage 1. Remember, the goal is to give the target person a basic understanding of the crypto world!

Level 2: The knowledgeable member of the crypto world

A Level 2 target is defined as a person who has a basic understanding of blockchain technologies, cryptocurrencies, or the CampusCash project prior to contact. The goal of an ambassador is to reinforce the benefits of blockchain technology and familiarize the level 2 target with the ideology and roadmap of the CampusCash project. With the newly obtained information, the target will be confident in their knowledge of the crypto world, which will promote them to the third stage. The goal is to solidify the target's crypto knowledge to ensure that decisions regarding cryptocurrencies are made with confidence.

Level 3: The experienced member of the crypto world

A Level 3 target is defined as a person who has extensive knowledge and a strong understanding of blockchain technologies, cryptocurrencies, or the CampusCash project prior to contact. A Level 3 target

already has sufficient confidence in their ability to make decisions regarding cryptocurrencies. Ambassadors must focus on convincing the target audience through knowledge and facts that CampusCash is worth adopting. The goal is to inform the target audience about the benefits of CampusCash and to present the future goals that CampusCash wants to achieve.

Stage 4: The potential CampusCash user

A Level 4 target is defined as a person who, prior to contact, already knows all that is necessary to make an informed and confident decision about whether to accept CampusCash into their lives. We hope that each target person will reach Level Four by the end of an Ambassador presentation. The goal is to convince the fourth stage target to download our app or integrate CampusCash into their financial infrastructure.

Ambassador Opening Presentation Templates

Despite these templates, every ambassador should have internalized the CampusCash application examples.

1. **Staking/Delegation** - Earn passive income through interest
2. **The Campus Guru** - students share rated information
3. **CampusTutor** - An exchange for students seeking help and tutoring providers
4. **Data storage and NFT** - Financial records, certificates, deeds, learning materials and other official documents, their properties are stored on the blockchain and made selectively usable via NFT functions.
5. **CampusPay** - Whether it's a microtransaction or a student fee, the CampusCash wallet makes it easy to securely transfer money to the university, retail stores, friends, parents and others without high processing fees.
6. **Smart Contracts** - Specify requirements and conditions, such as locations where CampusCash can be used. Smart Contracts are sidechains of the main chain. Smart Contracts, a decentralized method that ensures that conditions are mutually satisfied before the transaction is executed.
7. **Consensus Method - Of the XRPL Ledger** <https://xrpl.org/consensus.html>
8. **Fiat Exchange** - An on-demand exchange offers on-demand conversion of fiat to cryptocurrencies
9. **Signet** - signing contracts with full transparency and without the need for third parties.
10. **CampusTIPs** - from donations and CampusTIPs for specially created social projects and programs, loans.
11. **Event Center** - promotion of events, e.g. fundraising events.
12. **Loan Center** - receive loans and lend through delegation
13. **Leisure Sports** - Create your own games, tournaments, events for everyone
14. **Voting and open elections** - Create non-manipulated open elections and voting for all

15. **Loyalty Rewards for Schools and Retailers** - Schools and retailers can run promotional programs and offer coupons, rewards and other incentives.
16. **The MarBar** - Buy, sell and trade
17. **Ambassador Self Center** - Become a CampusCash Ambassador and promote the CampusCash app to earn CampusCash in your own wallet.
18. **Pay for Campus Services - Paying for** everyday things in campus life like meals, printer and laundry services, or drop-off fees easily with the CampusCash mobile app.

The first step to properly recruiting a new adopter is to decide which tier your potential target belongs to. There is no exact science to this process, but the safest method is to first assume that the target is a Tier 1 member. With this assumption, an ambassador can present basic blockchain information and assess the target's level of knowledge and proceed from there.

After the target's best has been determined, it's time to formulate your opening statement. Your opening speech is critical to whether or not a potential target is hired. It is important to prepare what is called an elevator pitch, which is a brief summary of what you want to present to the target. To ensure that you capture the attention of a potential target company in the short time you have, we have provided templates below that can be used to make an appropriate presentation to a member of each of the four tiers. These presentations can be used in person or in the form of email correspondence.

Level 1 Presentation Model

This section contains templates for opening presentations to be used when describing CampusCash to newcomers to the crypto world. These templates can be referred to prior to a presentation to prepare for the start of the recruitment process. Please note that these templates are not intended to be read verbatim or used repeatedly. They are examples only. It is in your best interest to modify each template to fit your current goal and situation.

Fellow students

In your opening speech to a Level 1 student, you should omit any information that might confuse or intimidate a potential target. Many people tend to become defensive and shy when confronted with material they do not understand. Rather, the goal is to generate interest in CampusCash that can later be used to provide the information needed to move the target into Stage 2. A Stage 1 opening presentation to a student should focus on the following topics:

Basic information about the blockchain

- The vision and mission statement of CampusCash
- First reference to the Ambassador program
- Generate interest in CampusCash and cryptocurrencies in general.

Here is an example of an opening presentation for a Tier 1 student:

Hello *target name*, I was curious if you have heard of CampusCash? CampusCash is a cryptocurrency that aims to connect all schools with an easy-to-use currency that can be used through your mobile device. CampusCash is used by students like you on campuses around the world for quick mobile transactions with other students, local and online businesses, and their school itself. The best part is that as a student, you can earn rewards for promoting CampusCash, just like I'm doing now! If you'd like to learn more, I'd be happy to answer any questions you have!

School administration and teachers

Again, in your opening speech to a Level 1 school, omit any information that might confuse or intimidate a potential target. Schools are educational systems, but the people who make up those systems are still uncomfortable with material they don't understand. It's important for an ambassador to convey the idea that integrating blockchain into schools is an option and that you can make integration easier. A Tier 1 opening presentation at a school should focus on the following topics:

Basic information about the blockchain

- The vision and mission statement of CampusCash
- First indication of school-related performance
- Generate interest in CampusCash and cryptocurrencies in general.
-

Here is an example of an opening presentation at a Tier 1 school:

Hello *name of target*, I was curious if our school has ever considered the possibility of accepting a cryptocurrency as a form of payment alongside the currently accepted methods of exchange. I am an ambassador for CampusCash, which aims to facilitate the integration of blockchain technology on campuses worldwide through the power of education. We want to ease the transition to an inevitable digital world by educating the masses about the benefits of blockchain technology. I believe that your school and neighborhood could be the next to take a big step forward in this regard. If you are interested in learning more, I can answer any questions you may have!

Local companies

In your opening statement for a Level 1 local business, you should also omit any information that might confuse or intimidate a potential target. Local business owners on your campus may feel uncomfortable with information that is foreign to them. It is important to have an ambassador, as with a Tier 1 school, to convey the idea that accepting CampusCash as a medium of exchange is an option and that you can

facilitate integration. A Tier 1 opening presentation for an organization should focus on the following topics:

Basic information about the blockchain

- The vision and mission statement of CampusCash
- Original reference to business-related benefits

Here is an example of an opening presentation for a Tier 1 company:

Hi *store owners*, I was curious if you have ever considered accepting a cryptocurrency as a means of transaction in *store name* alongside current methods? I am an ambassador for CampusCash, whose goal is to facilitate the integration of cryptocurrencies into campus communities around the world. By accepting CampusCash as a means of transaction, you can reduce the fees you are charged by credit card companies and have a way to easily capture transaction data. If you are interested in learning more about CampusCash, I would be happy to answer any questions you may have!

Level 2 Presentation model

This section contains templates for opening presentations to be used when CampusCash is introduced to knowledgeable members of the crypto world. These templates can be referred to prior to a presentation to prepare for the start of the recruitment process. Please note that these templates are not intended to be read verbatim or used repeatedly. They are examples only. It is in your best interest to modify each template to fit your exact current objective and situation.

Fellow students

Your opening speech to a Tier 2 student should now include some of the terms and information that would be omitted in a Tier 1 presentation. You can use crypto jargon more loosely and not worry about alienating your potential target. The key is to build your target's confidence in CampusCash and cryptocurrencies in general. A Tier 2 opening presentation for a student should focus on the following topics:

- Improving the target's blockchain knowledge.
- Consolidating the vision behind CampusCash
- Describe the benefits of the Ambassador program
- Increasing the trust of the target group in cryptocurrencies and CampusCash.

Here is an example of an opening presentation for a level 2 student:

Hello *name of target*, I was curious if you have heard of the emerging cryptocurrency CampusCash. CampusCash was an enhanced bitcoin-based proof-of-work and proof-of-stake coin with masternodes that aimed to connect all schools with a secure and easy-to-use digital currency. Today, we've gone one step further and switched to a trusted green network. The more efficient XRP Ledger, with the Validator consensus mechanism.

Sources: <https://xrpl.org/concepts.html> and <https://xrpl.org/consensus.html>

CampusCash can revolutionize the financial infrastructure on campus thanks to its mobile wallets that allow you to make transactions from your smartphone. Best of all, as an ambassador for CampusCash, I am rewarded daily for recruiting new users. I highly recommend you visit the CampusCash website at <https://campuscash.org/> and see for yourself!

School administration and teachers

Your opening statement to a Tier 2 school should now include the information that was originally omitted for fear of confusing or intimidating a potential target. Information about the benefits a school may experience by integrating CampusCash can be discussed. It is important for an ambassador to reinforce the idea that blockchain integration is a beneficial option and that you can help facilitate this technology. A Tier 2 opening presentation for a school should focus on the following topics:

- Improving the target's blockchain knowledge.
- Consolidating the vision behind CampusCash
- Describe the benefits of implementing CampusCash and merchant terminals.
- Increasing the trust of the target group in cryptocurrencies and CampusCash.
- First mention of a distributed ledger system

Here is an example of an opening presentation at a Level 2 school:

Hello *name of target*, I was curious if our school has ever considered the possibility of accepting a cryptocurrency as a payment method in addition to the currently accepted transaction methods. I am an ambassador for CampusCash, which aims to facilitate the integration of blockchain technology on campuses worldwide through the power of education. This can be easily achieved thanks to CampusCash's merchant terminals. The adoption of CampusCash in a university offers benefits that cannot be achieved with fiat currencies. By integrating CampusCash into your financial infrastructure, your school will not only be able to receive near-instant transactions, but also easily compile transaction data thanks to CampusCash's unique distributed ledger system. Blockchain technology is truly the future, and I believe your school could be the next to take a big step forward in this regard. If you are interested in learning more, I can answer any questions you may have!

Local companies

Your opening speech to a local Tier 2 company should include the more detailed information that was left out of the Tier 1 presentation for fear of intimidating and confusing the target company. An ambassador should present information on how CampusCash can directly benefit the target company both financially and in terms of data collection. It is important that, as with a Tier 2 school, an ambassador reinforces the idea that CampusCash integration is a beneficial option and that you can help implement the technology. A Tier 2 opening presentation for an organization should focus on the following topics:

- Improving the target's blockchain knowledge.
- Extend the benefits of cryptocurrencies
- Consolidating the vision behind CampusCash
- Describe the benefits of implementing CampusCash and merchant terminals.
- Increasing the trust of the target group in cryptocurrencies and CampusCash.

Here is an example of an opening presentation for a Tier 2 company:

Hi *business owners*, I was curious if you have ever considered accepting a cryptocurrency as a means of transaction on behalf of the business in addition to the current methods? If not, you should consider it. Today's blockchain technology can reduce fraud, prevent double spending, and eliminate the 24-hour wait time that comes with making a purchase with a credit card. I am an ambassador for CampusCash, which aims to facilitate the integration of blockchain technology into campus communities around the world. By accepting CampusCash as a means of transaction, you can reduce the fees you are charged by credit card companies and receive your money almost instantly. CampusCash technology can also be used to easily capture transaction data. If you are interested in learning more about how CampusCash can benefit you and *_businessname_*, please feel free to contact me at any time.

Level 3 Presentation model

This section contains templates for opening presentations to be used when describing CampusCash to experienced members of the crypto world. These templates can be referred to prior to a presentation to prepare for the start of the recruitment process. Please note that these templates are not intended to be read verbatim or used repeatedly. They are examples only. It is in your best interest to modify each speech to fit your current goal and situation. Your opening speech to a Tier 3 student should now focus solely on the benefits CampusCash offers the target and what the target can do to support our cause. As a company experienced in the crypto world, it is not necessary to explain the general benefits of blockchain technology or cryptocurrency. Rather, an ambassador needs to focus on the aspects of CampusCash that make us better than others. Information such as the benefits of the Ambassador program and the ease of transactions should be mentioned. The key is to familiarize the target audience with the benefits of CampusCash and make them a potential CampusCash user. A Tier 3 opening presentation to a student should focus on the following topics:

- The advantages that CampusCash offers a student are described in detail
- Explain what sets CampusCash apart from other providers
- Detailed information about the role of an ambassador
- All information necessary to enable a target to make crypto-related decisions.

Here is an example of an opening presentation for a Level 3 student:

Hello *name of target*, I was curious if you have heard of the emerging cryptocurrency CampusCash? CampusCash is an enhanced Bitcoin-based proof-of-work and proof-of-stake with Masternodes coin that aims to connect all schools with a secure and easy-to-use digital currency. CampusCash can revolutionize campus financial infrastructure thanks to its mobile wallets that allow transactions to be made from your smartphone. CampusCash is also designed for local retail stores and even facilities on other school campuses around the world. As a student, you can also gain access to our rewards-based Ambassador program. CampusCash ambassadors are rewarded daily for referring new participants, whether it's a fellow student, a local business, an online business or your school. The more businesses you can recruit during your tenure as an ambassador, the more lucrative rewards you can earn. You can even earn an informal CampusCash educational event at your school if you reach more than 500 recruits. I highly recommend you visit the CampusCash website and see for yourself.

If you like what you see, I would recommend you apply to become a CampusCash Ambassador. It's free to apply, and the opportunities are endless. If you have any further questions about CampusCash, please don't hesitate to ask!

School administration and teachers

In your opening speech to a Tier 3 university, you should now focus exclusively on how CampusCash can directly benefit your university's financial infrastructure. Information should be presented on our university-specific subledger plan and its ability to facilitate the capture of transactional data on campus. An ambassador should also mention the benefits CampusCash provides to parents of students at these schools. It is important for an ambassador to reinforce the idea that integrating CampusCash into their school is a beneficial option and that you, as a CampusCash ambassador, can help facilitate this technology. Remember, we want your school to become a potential CampusCash user. A Tier 3 opening presentation for a school leader or teacher should focus on the following topics:

- Detail the benefits that CampusCash offers a school.
- Explain what sets CampusCash apart from other providers
- Detailed information about the role a school plays in our vision
- All information necessary to enable a target to make crypto-related decisions.

Here is an example of an opening presentation at a Level 3 school:

Hi *target name*, I was curious if our school has ever considered the possibility of accepting a cryptocurrency as a payment method in addition to the currently accepted transaction methods. If not, CampusCash is an option you and your staff should consider. I am an ambassador for CampusCash, which aims to facilitate the integration of blockchain technology on campuses worldwide through the power of education. Myself, the CampusCash project team and its community are focused on spreading the knowledge of Blockchain technology to the masses to ensure a smooth transition into the inevitable digital world. The implementation of CampusCash in a university gives the school access to a variety of benefits that cannot be achieved with fiat currencies. CampusCash intends to make integration as easy as possible. Not only will your school be able to receive near-instant transactions from students through both school stores and tuition, but it will also have the ability to easily compile transaction data thanks to CampusCash's unique distributed ledger system. Our distributed ledger system groups all students with valid emails at a school so that their data is filtered. CampusCash also provides your students' parents with a fast and secure way to send money to their child during the school year. This is very beneficial to you as more money flows to campus and that money can only be spent at campuses that accept CampusCash. Blockchain technology is truly the future, and I believe your school could be the next school to take a giant step forward. If you are interested in learning more, I can answer any questions you may have or put you in touch with a CampusCash representative to learn the next steps to integration.

Local companies

Your opening speech to a Tier 3 local business should include detailed information about the potential benefits a business can experience after integrating CampusCash into its financial infrastructure. An

ambassador should present information on how CampusCash can reduce customer processing time at a local business, which in turn reduces a business owner's overall expenses. The blockchain technology behind CampusCash and its ability to allow a business owner to easily compile transaction data should also be discussed. It is important to have an ambassador, as with a Tier 3 school, to reinforce the idea that CampusCash integration is a beneficial option and that you can help implement the technology. Remember, we want this presentation to turn businesses into potential CampusCash users. A Tier 3 opening presentation for a business should focus on the following topics:

- Detail the benefits that CampusCash offers a company.
- Explain what sets CampusCash apart from other providers
- Full details of the role of a company in our vision
- All information necessary to enable a target to make crypto-related decisions.

Here is an example of an opening presentation for a Tier 3 company:

Hi *business owners*, I was curious if you have ever considered accepting a cryptocurrency as a means of transaction in name of business besides current methods? If not, integrating CampusCash into your business model is something to consider. I am an ambassador for CampusCash, whose goal is to facilitate the integration of blockchain technology into campus communities around the world. The blockchain technology behind CampusCash offers many benefits to businesses: With CampusCash, the sender only has to pay a small transaction fee. This can lead to a massive reduction in business expenses as the volume of transactions linked to CampusCash increases. As a business owner, you also have the ability to receive funds from a transaction almost instantly. You no longer have to wait 24 hours or longer for credit card funds to be transferred. CampusCash, which uses blockchain technology, can also be used to easily compile transaction data. This data can then be interpreted and used to improve your business's finances. And the best part? Integrating CampusCash into your business is easy! If you are interested in learning more about how CampusCash can benefit you and your business, please feel free to contact me at any time. I can also put you in touch with a CampusCash representative who can assist you with the integration if you are interested.

Level 4 Presentation model

This section contains templates for opening presentations to be used when describing CampusCash to potential CampusCash users. These templates can be referred to prior to a presentation to prepare for the beginning of the recruitment process. Please note that these templates are not intended to be read verbatim or used repeatedly. They are examples only. It is in your best interest to modify each presentation to fit your exact current goal and situation.

Level 4 targets must be approached differently than members of the first three levels. A Level 4 target is, by definition, a person who is ready to decide whether or not they will support CampusCash. They already have a more than sufficient knowledge of the crypto world and already have a solid understanding of what we are trying to accomplish at CampusCash. For this reason, an ambassador does not need to present additional information about blockchain technologies or CampusCash to the target person. Presenting this information could be seen as repetitive and discourage the target from becoming an adopter.

When communicating with a person who is a Level 4 member, an ambassador should focus on making the adoption process as easy as possible for the target person. We do not want to lose potential adopters simply because they were confused about the integration process. Instead of presenting information to the target person, reassure them that you are there to guide them through the process if needed. Let them know that if there is anything you can do to make CampusCash adoption a reality, you would be happy to assist them. Ask them if they have any questions or if they were unable to find resources. A Tier 4 opening presentation to a potential applicant should focus on the following topics:

- Ensure your target audience has the information/resources they need to integrate CampusCash
- Let the target audience know you are here to make adoption as easy as possible
- Provide the required contact information for the CampusCash team.

In this section, we will only list a basic outline for an opening presentation, as the approach is the same for students, schools, and businesses.

Presentation of the ambassador to all three entities

Hello name of target, I am reaching out to you today to assure you that I am here to make the implementation of CampusCash as easy as possible for you and your business or school. At your request, I'm ready to walk you through the integration process required to add CampusCash to the business or school, or to answer any questions you may still have. If there is anything I can do to make CampusCash implementation a reality for you, I am happy to help. If I can't answer a question, I can also connect you with a CampusCash staff member who can! They are always available and happy to assist you with the integration process. Please feel free to contact me at any time.

First responses from Target

After initial contact via email or during a face-to-face presentation, an ambassador must be prepared for a wide range of responses from potential targets. Their response to a target's initial inquiry can be critical in determining whether they decide to recruit. To simplify this process for our ambassadors, we have divided a target's possible responses into four categories: Positive responses, negative responses, neutral responses, and not the first contact.

Below you will find explanations of the methodology for correctly answering a potential target. We have also provided brief examples of potential target responses for each category to help you evaluate each response. The goal is to use this information and examples to prepare our ambassadors to respond politely and helpfully to the wide range of responses a target company may receive.

Positive reaction from Target

We start with the best response you can get as an ambassador: a positive one! A positive response to a target's initial response is defined as any response that shows a potential willingness to consider adopting CampusCash. A positive response does not have to directly state that they are interested in a potential adoption. It can be a target person expressing a desire to acquire new knowledge about CampusCash or the blockchain in general. It can also be a person simply saying that they have heard of Bitcoin before and are interested in it. The response just needs to show some level of interest.

The nature of the target's positive response may vary, but the ideology behind the response remains the same. The goal of an ambassador is to convert the target into a potential customer at the end of the presentation, regardless of the organization or level. If a target audience responds positively to your opening speech, you are on the right track.

After receiving a positive response from a target, the ambassador's goal should now be to get the target through the four stages and lead them to adoption. If successful, the ambassador in charge receives recruit(s) and the reciprocal rewards that go with them. In other words, the goal is to turn every target who responds positively into a recruit so you can continue to earn CCASH-based rewards.

Example of positive answers

Hello *Ambassador Name*, I would like to thank you for contacting me about CampusCash. Although I have never heard of CampusCash myself, as I am fairly new to the world of cryptocurrencies, I am interested in learning more about what Blockchain is and the benefits it offers. Where can I find more information about CampusCash and blockchain in general? Thank you for your time!

(Example is a positive response from a Tier 1 student).

Negative response from the target

Next, we will discuss the proper method for dealing with negative responses you receive. A negative response to the target's initial response is defined as any response that expresses the target's opposition to CampusCash or blockchain in general. To be considered a negative response, the response does not have to directly state that the target is opposed to the integration of CampusCash or other cryptocurrencies. It can also be a simple message that the target no longer wishes to be contacted by CampusCash. Any response that is aggressively worded or contains vulgar language would also fall under the category of a negative response. The response simply needs to show some level of dissatisfaction on the part of the target person with you, CampusCash, or the Blockchain. Our ambassadors should approach the various forms of negative responses similarly, regardless of the entity or level of target responsible for the response. First and foremost, stay calm. Do not be influenced by the target's aggression or anger. If a target responds negatively, do not try to dissuade them or argue with them. Rather, simply thank them for their time and move on to the next target. It's as simple as that.

Negative answers example

Hi *Ambassador Name*, I don't think any school will be willing to integrate a cryptocurrency into their financial system. I just can't see it happening. Cryptocurrencies fluctuate in price too much to be used for anything other than online payments in my opinion. Besides, why would I use CampusCash when I can just use my mom's credit card instead. I think I will have to decline this offer. Thanks anyway!

(Example: Negative response from a Tier 2 student).

Neutral answer from Target

The next response category, neutral responses, is the most difficult to deal with as an ambassador. A neutral response is any response that shows that the target is not yet sure if CampusCash or blockchain in general is for them. Neutral responses contain more questions than the other three levels, as the

target is trying to gain more knowledge to make a decision. Any answers that you can't put into the positive or negative category without a doubt should be considered neutral answers.

Targets who answer with a neutral response have the potential to become recruits if the ambassador is willing to give them the right guidance. Individuals whose answers fall into this category simply aren't confident enough yet to make the decision whether or not to allow cryptocurrencies into their lives.

Fortunately, as a CampusCash representative, you have the resources necessary to expand your target's knowledge of the crypto world and increase their decision-making confidence in this regard.

In answering a neutral, an ambassador's goal is to help your audience make an informed decision about whether or not CampusCash integration is a viable option for them.

Don't try to convince them directly to use CampusCash. Rather, provide them with the knowledge they need to make the decision on their own. Remember, the easiest way to convince someone to adopt something new is to convince them that they made the decision themselves.

Neutral answers example

Hello *Mr. Ambassador*, thank you very much for contacting me. After hearing your initial presentation, I decided to check it out and visit the CampusCash website. I was curious about how you plan to introduce CampusCash to schools and businesses. I understand the vision behind the project and the methods you will use to promote your product, but I just can't imagine how it will work technically. I would appreciate it if you could take the time to answer a few questions for me. Thank you!

(Example of a neutral response from a Level 3 student).

Not the first contact with the target

The fourth and final category covered here are responses from targets who claim to have already been contacted by a CampusCash representative. Responses marked "Not the First to Contact Target" and referring to the target's first response are defined as all responses in which the target tells you that someone from CampusCash has already been in contact with them. These responses are by far the easiest to categorize.

If you receive a response that falls into this category, your goal as an ambassador is to ensure that the target has been properly taken care of. You should reach out to the target person and let them know that you will do everything in your power to find an answer if they have questions that were not answered during the initial encounter. Ask the target if there is anything you can do to facilitate the integration of CampusCash into their life. Your goal is to make sure they have access to the resources they need to successfully implement CampusCash and become a recruit.

Not the first contact responses example:

Hello *Mr. Ambassador*, I am glad that you have contacted me. Unfortunately, you are not the first Ambassador to contact me. The Deputy Ambassador and I had a conversation yesterday about the launch of CampusCash. From what I heard, CampusCash has a great vision and has exciting things planned. I can't wait to download the mobile app. Thanks again for reaching out!

(The example is from a scenario where the target is not contacted first).

Frequently asked questions

Refer to this section if you are asked a question to which you do not know the answer

Questions about the blockchain

What is a blockchain?

A blockchain is a digital distributed ledger that uses cryptographic techniques to store transaction data about a cryptocurrency. It is distributed to each user of the blockchain to verify the validity of each transaction. The blockchain is a concatenation of data blocks. Each block can be considered as a page in a ledger. The individual blocks are made up of several components. These can be roughly divided into the head of the block (block header) and its body (block body).

What is a cryptocurrency?

A cryptocurrency, in its most basic form, is an online currency that uses the blockchain, cryptography, and a peer-to-peer network.

What is a Satoshi?

A Satoshi, named after the anonymous inventor of Bitcoin, Satoshi Nakamoto, is the smallest unit of measurement for a Bitcoin. It is equal to one hundred millionth of a Bitcoin or 0.00000001 BTC.

What is a peer-to-peer network?

A peer-to-peer network describes a system in which two or more devices are connected and share resources without a central server being on.

What does it mean to be decentralized?

Decentralization is the process of distributing or dispersing authority, people, or things away from a central location or authority.

What is mining?

Mining uses computing power (hash power) to verify transactions, which in turn are recorded in a public register. New tokens are created and given to the miner in the form of a block reward.

What is a block reward?

A block reward is the amount of a specific currency that miners can claim as a reward for creating a block. The block reward is equal to the sum of the block subsidy (newly available coins) plus the transaction fees paid by the transactions contained in the block itself.

What is a cryptocurrency fork?

A cryptocurrency fork is a term that refers to the splitting of a blockchain into two separate blockchains. The most well-known example is the fork of Bitcoin, which led to the creation of Bitcoin Cash.

Are there different types of crypto forks?

Yes, there are two types of forks: hard forks and soft forks.

What is the difference between a hard fork and a soft fork?

Hard forks are the permanent deviation from a current blockchain. The new blockchain rejects the transactions of the old blockchain and both follow separate rules. Soft forks, on the other hand, are a reversible deviation from a blockchain. The new blockchain recognizes transactions from the old blockchain as long as they follow the rules of the new blockchain.

What price will I receive for my cryptocurrency when it is converted to FIAT?

The valuation of your cryptocurrency for transactions through our network is based on the price we are told by the market capitalization of the coin at the time of your transaction. This value is displayed on the terminal so that you can approve the exchange rate. The market price is generally determined by supply and demand.

Can I get a refund for a transaction?

Like all cryptocurrencies, a transaction is permanent. A merchant may choose to issue a refund to a customer, but it will be in FIAT currency. Note: Refunds are not guaranteed.

Where can I find more information about CampusCash?

You can find all the information you need about CampusCash on our official website. You can also join the team Discord, Telegram and social media channels, where the team is always available to answer your questions.

What is the main goal of CampusCash?

The main goal of CampusCash is to facilitate the integration of a cryptocurrency on campuses worldwide by spreading the knowledge necessary to conveniently and securely adopt this new financial infrastructure. Further, we want to introduce students to a free decentralized application that supports everyone in their daily life on campus.

Is the use of CampusCash legal?

Yes, CampusCash can be used in any location where cryptocurrencies are not explicitly prohibited. Please check your local, state and national laws before use. CCash has not conducted an ICO or pre-sale, no buyer has an ownership stake in any company by purchasing the coins.

Why should I accept CampusCash?

CampusCash offers benefits for students, schools and businesses alike. On the home page of our website you will find all the benefits CampusCash has to offer.

What are the advantages of CampusCash?

CampusCash benefits can be found on the home page of our official website. Check out the section (whether student, data store, school, retail store or parent) that best fits your goal.

What are the disadvantages of CampusCash?

CampusCash currently has a small but growing presence to raise global awareness of cryptocurrencies. . Therefore, training in this area is important. CCash is in development and does not have large team resources. *Are you interested in teamwork? Please speak with us.*

Is CampusCash already being used today?

Yes, people are using CampusCash today. We currently have Schools in..... countries with ambassadors like me and wallet users worldwide.

Can you earn money with CampusCash?

Yes, you can. CampusCash ambassadors can participate in our reward system that compensates the ambassador for promoting CampusCash on their campus. Also, CampusCash tokens can be used (held) to earn passive income.

What are the fiscal implications of CampusCash?

For more information about CampusCash tax regulations, please refer to local, state and national cryptocurrency laws. Each country has different tax laws on holding periods and profit taxation that must be followed.

Does CampusCash unfairly favor early adopters?

No, first-time users of CampusCash are subject to the same regulations and standards as new users. Staking or delegation of CampusCash tokens depends on the number of participants and the amount of own tokens used.

Aren't speculation and volatility a problem for CampusCash?

As with all new facilities, speculation and volatility are currently a problem, but these issues will normalize as the total number of CampusCash users continues to grow. Often it is a problem with one's own reaction to the market.

Mining questions

What is proof-of-work mining?

Proof-of-work mining uses the computing power (hash power) of a miner's computer to verify transactions and find the next hash in a blockchain. When the block is discovered, the miner who resolves the block receives a certain amount of the token.

What is a Proof-of-Stake?

In proof-of-stake, users validate transactions with tokens they have in their wallet. The more and the longer a user holds tokens, the more likely they are to find the next block and receive the reward.

What is a mining pool?

A mining pool is a term used to describe a group of miners who pool their computing power to solve blocks. The miners in the pool share the reward according to each user's computing power.

Is prospecting CampusCash a waste of energy?

No, mining CampusCash is not a waste of energy, because it is the only way to keep the payment network intact and secure. In the past, our algorithm consisted of POW and POS with MNs. **In 2022, CampusCash is switching to an XRPL based validator consensus, without any necessary mining. We will create a green network for our environment with this move.**

How does mining secure the CampusCash payment network?

Mining creates a competitive system that increases the difficulty for any user to add a new block to our blockchain and prevents users from manipulating or removing transactions from the network. This consensus mechanism decides which transactions have taken place and under what conditions.

In 2022, CampusCash will switch to an XRPL based validator consensus, without any necessary mining. With this step we will create a green network for our environment.

Tokenomics

Name	CampusCash_XRPL
Ticker	CCASH
Max Supply	4.000.000.000
Consensus	XRPL Validator Consensus Network
Average Block Time	Real Time
Max Block Time	6 sec
Min Block Time	3 sec
Minimum Transaction Costs	0.00001
Federated Sidechains	
Smart Contract functions on the XRPL	
Decentralized Exchange directly on the XRPL	
Future NFT Functions	
SWAP Snapshot	POW/POS CCash Block 12/01/2021554421
Terms of Ambassador CCash_XRPL Tokens	
Token in Ambassador Escrow 51% - For the reward structure of the CCash Ambassador program	2.040.000.000
49% of the maximum number of tokens 1,960,000,000 CCash_XRPL are available for the following payment flexibility from the project start.	

Airdrop conditions: required minimum Trustline numbers of	27.7782
20 % for universities Involvement program	392.000.000
30 % for partners, exchanges, marketing, wallet providers, staking and delegation networks	588.000.000
20 % for swap, network resources, administration and development costs, marketing, permits, public relations	392.000.000
10% for CCash Airdrops	196.000.000
11 % external developers, CCash network and stuff	215.600.000
9 % for developers and team costs	176.400.000

Sources:

[Consensus Principles and Rules - XRPL.org](https://xrpl.org/docs.html)

<https://xrpl.org/docs.html>

<https://xrpl-hooks.readme.io/docs>

<https://xrpl.org/consensus-principles-and-rules.html>

Technology related issues

Why do I have to wait for confirmations?

Based on the XRP Ledger, a waiting time is no longer relevant. It talks about transaction in real time, with an average processing time of 5 seconds.

Will CampusCash be accepted as a form of payment?

Yes, the goal is for CampusCash to be accepted at universities worldwide. If the mass of students wants to use CampusCash, others will also consider this option.

How would CampusCash be integrated into the schools?

CampusCash would be integrated into school stores, cafeterias, and over time, the infrastructure for receiving tuition payments. Ambassadors bring CampusCash en masse to students in each school.

How would CampusCash be integrated into a company?

CampusCash would have point-of-sale terminals that could be installed at any cash register and enable CampusCash-related transactions. Mobile payment methods are also planned.

Transactional issues

How can I buy CampusCash?

Register with one of our partner exchanges. Top up your account with fiat money or other cryptocurrencies by sending them to your exchange wallet. Now you can participate in CCash market events.

Where can I buy CampusCash? How much does it cost?

CampusCash can be acquired via various exchanges. But also, be exchanged on decentralized exchanges (DEX). There are also interfaces such as the XUMM app or the XRPToolkit that sets trading orders on the XRPL directly through your inputs and you can interact with it directly without using an exchange that requires registration. The value is determined by supply and demand on the particular market. More information can be found on our website.

Where do I keep my CampusCash?

CampusCash can be stored in any of the following locations: In the official CampusCash desktop wallet, in the official CampusCash mobile app, and in all exchange wallets where CampusCash is traded. Also, interacting on the XRPL is possible with various interfaces that can handle XRPL tokens. Please keep in mind the motto. Not your key, not your cryptocurrency!

What is a paper wallet?

A paper wallet is a document that contains all the information needed to create a certain number of tokens.

Are paper wallets secure?

Paper wallets are as secure as you want to make them. If you take the right precautions, paper wallets can theoretically be just as secure as a private, encrypted wallet.

What can I buy with CampusCash?

CampusCash can be used for peer-to-peer transactions and can be used at any site that has integrated CampusCash into its store. You can earn rewards with CampusCash and buy/exchange other currencies and tokens with this CCash.

What influences the price of CampusCash?

The CampusCash's price, much like a publicly traded company, is influenced by the overall need for the product, and the potential that the product shows.

Does the value change frequently?

Yes, the price of CCASH fluctuates like that of any other cryptocurrency.

Can the value of CCash become worthless?

Yes, it can. Like any form of currency, it is only worth as much as the global market is willing to pay for the product. If no one has a use for CampusCash and sees no potential in it, then the value is basically zero.

Ambassador resources and registration

Below is a list of contact information for members of our team who are directly involved with the Ambassador Program. Please feel free to contact any of the individuals on this list. Each person on this list specializes in a different area of the program. Please direct your questions to the appropriate person. **Note:** Ambassadors are always welcome to contact our team via Discord and our social media channels. We are always active and ready to help.

You can always find the latest data and registration options for ambassadors at: <http://campuscash.org/>

Concluding remarks

You did it! You've read through the CampusCash Ambassador Guide! Consider yourself lucky, because you now have all the tools you need to drive CampusCash adoption on your campus. Keep this guide and use it as a reference when preparing a presentation for a potential recruit. If you have any further questions, please contact one of the members of our team listed above. If not, we wish you the best of luck on your journey to becoming a Legendary Ambassador! We look forward to hearing from you soon!

Now is the time for everyone to internalize the CampusCash Code of Conduct.

Code of Conduct

This document is intended to set forth the Code of Conduct and disciplinary action in the event of violations. This Code of Conduct contains rules and regulations as well as policies and procedures in the event of misconduct.

Vision

This Code of Conduct aims to create an optimistic and effective working environment to ensure equal opportunities.

Social and ethical

Ambassadors are expected to act in a socially and ethically responsible manner toward their peers and in general. Social and ethical codes of conduct are to be followed on and off campus. Each Ambassador will be reported for social and ethical misconduct on and off campus. If misconduct is evident upon investigation, the individual or group will be immediately expelled from the Ambassador Program. The following are the key points of an Ambassador's social and ethical responsibilities.

- Service orientation
- Social justice
- Worthiness
- Value of the person
- Importance of human relations
- Integrity and competence
- Honesty

Affirmative action and hostility

Ambassadors are expected to be tolerant and considerate of other individuals and groups. Ambassadors must not be contemptuous or hateful of any gender, ethnicity, age, physical or mental disability, marital status, religion, belief, sex, sexual orientation, or political opinion. Ambassadors are required to be patient and understanding so that the campus environment remains conducive to education and learning. Hate speech and actions will result in significant consequences and will result in expulsion from the Ambassador Program. Hate speech and actions in person or on digital platforms, including social media, websites, and blogs, will be considered a violation of the Code of Conduct.

- No hate speech and actions towards any gender
- No hate speech and actions towards any ethnic group
- No hate speech and actions towards other religions
- No hate speech and actions towards other institutions and companies
- No remarks that could be construed as racial, religious, ethnic, gender, or personal insults
- No discrimination and disregard for the personal dignity of others
- No actions or activities that affect the self-esteem and self-confidence of others.
- No attempt to defraud in any form

Transparency

Transparency of information and processes is critical to developing trust and success. The ambassador must be transparent with the information they provide to enroll in the ambassador program. The ambassador must be transparent about his or her mind and cognition process. The Ambassador must be transparent with the tasks they are assigned and the processes they follow to complete their assigned tasks. Any inconsistency in the information and processes of the assigned tasks will be considered a violation. Any inconsistency in the information and processes related to assigned duties will be investigated and may result in suspension or expulsion. The following are the key points of the Transparency Policy and Code of Conduct.

- Clear and not ambiguous information
- Openness towards peers and the team
- Transparent handling of tasks and responsibilities

Honesty

Honesty is considered an integral part of the Ambassador Program. Statements and actions must be characterized by the highest level of integrity and honesty. Ambassadors are expected to adhere to honesty and truth in order to best represent the project and the company to students and the public. Truth is valued and motivated, therefore Ambassadors should respect honesty and truth. The following will be considered a violation of the Ambassadors Program Code of Conduct.

- Dishonesty in relation to work tasks
- Pass off other work as your own
- Recognition of the unlawful recognition of the work
- Concealment of own misconduct or misconduct of persons
- Disclosure of improper information to customers

Integrity

Ambassadors should follow moral principles based on honesty. The Ambassadors program expects Ambassadors to have strong and uncompromising ethics, principles, and values. The following are key factors that individuals and teams are expected to follow in the performance of their duties and in their conduct on and off campus.

- Fair
- Transparency
- Factual
- Impersonal
- Self-evident and indisputable

Help and resourcefulness

Ambassadors are representatives who represent not only the Ambassadors program, but also the project and the company. Ambassadors are expected to be helpful not only to their peers and teams, but more importantly to the general population of students and clients. Ambassadors must be helpful to the general student body/clients and other student bodies. Ambassadors should provide assistance and guidance to clients on business issues in a professional manner. If Ambassadors are found to be inconsiderate in matters in which they can provide assistance, it will be considered a violation of ethical behavior. Ambassadors are expected to do the following.

- Provision of information for potential customers
- Enrollment assistance for students/clients.
- Help with applications and advice
- Helping students make better decisions
- Support for business-related activities and information exchange

Sense of the service

Customer orientation is considered the most important quality of an ambassador. This responsibility is not self-evident and the focus must be on inquiries and solutions. The focus is on potential customers and enrolled individuals with questions. Inquiries should be answered with transparency and honesty to provide the best user experience for the individual. Negligence in responding to inquiries will not be tolerated as this is the primary function of the job. Negligence in dealing with customers will result in warnings and later expulsion.

Absence & punctuality

If an ambassador misses meeting or presentation hours and fails to attend meetings and events without a request, an explanation will be required. The representative must be notified when absences or late appearances are expected. Continuous misconduct will be investigated and if it is apparent that the absence and tardiness is due to mere negligence, the Ambassador will be expelled. If the individual has legitimate reasons, such as general or chronic illness, family problems, or emergencies, the individual will be accommodated; otherwise, the individual will be excluded. The following will diminish the value of the Ambassador and ultimately result in exclusion.

- Failure to properly report absence
- Failure to provide reasonable cause for absence
- Failure to give proper notice of late arrivals
- Failure to provide reasonable cause for the delay
- Providing false information and dishonest statements

Clothing and etiquette in the workplace

Ambassadors must adhere to a dress code appropriate for the job at hand, as they are representatives of the project and the company on and off campus. A formal dress code is mandatory for formal meetings and events. Ambassadors will be notified of formal meetings and events in a timely manner. Proactive and inappropriate dress is strongly discouraged. When interacting with peers, other students,

and the community on and off campus, Ambassadors should be considerate, courteous, and polite. Ambassadors must follow health and safety procedures in the workplace, at meetings and events. Ambassadors should have a high level of self-hygiene and self-care. Respect for superiors and supervisors is mandatory, and any unreasonable disobedience by Ambassadors will be met with serious action. The following are the main points regarding dress and the code of conduct in the workplace, non-compliance with which will result in expulsion.

- Formal dress at formal meetings and events
- No offensive and racially motivated clothing
- Inappropriate clothing with inappropriate exposure of physical features is not allowed
- Alcohol and smoking are not permitted during working hours
- Homework, reading, and other personal work are not permitted unless a supervisor approves such activity.
- Telephones, computers, and other College resources may be used only with the permission of the owner.
- Cell phones, computers with personal Internet access, video games, and other electronic devices not related to the Ambassador's work may not be used during working hours.

Confidentiality

Ambassadors must be very careful about the confidentiality of Ambassador Program activities and operations. Professional matters should not be discussed with irrelevant and unauthorized persons. Discussion of internal matters in irrelevant or public places is strictly prohibited. Financial matters, information about students, faculty, and staff, and other private or personal matters should be kept strictly confidential. Internal matters and operations of the Ambassadors program may not be the subject of conversation. In the event of negligence or misconduct, disciplinary action will be taken at the highest level. Confidentiality of student records is mandated by federal law, The Family Educational Rights and Privacy Act (FERPA)-1974, which provides legal action for misuse of student records. Ambassadors should be aware of the federal law and the legal implications. Institutions and businesses are very vulnerable to misuse of student or employee data as it can seriously damage reputations. The Privacy Act strictly prohibits any leak or disclosure of a workplace's professional or personal information. Violations of the Privacy Act result not only in investigations at the institution level, but also in legal sanctions. Violations will result in disciplinary action, up to and including permanent dismissal from a student career ambassador position in the project. The following are the key points of the Code of Conduct for Confidentiality and Privacy.

- Ambassadors may not, under any circumstances, share student/client information with anyone other than the student/client.
- Ambassadors may share student/client information when permitted by the student/client, Ambassador staff, or authorized Institute personnel.
- Ambassadors may share student/client information if the student/client has provided a written statement allowing the College to discuss his/her file/information with another part.
- Ambassadors must refer all requests for information about a student/client directly to other available staff, faculty, or supervisors at the College to avoid a violation of privacy laws.
- Students/clients must also avoid acquiring information about students/clients that they are not required to have and must not share information about students/clients that they learned while serving as ambassadors.

- Ambassadors are not permitted to inform a student/client/parent/friend/school employee of another student's/client's schedule.
- Ambassadors are not permitted to give another student's/client's/parent's/friend's/employee's phone number, email/home/campus address, date of birth.
- Ambassadors are not permitted to inform any student/customer/parent/friend/employee of the College of the personal information of another student/customer.

Conflict of interest

Ambassadors may not use the information or the position for personal gain. Unlawful use of the position and information for the benefit of family, relatives and friends will be prosecuted internally and legally. Any benefits or arrangements based on merit may only be used for persons in good standing. Ambassadors should not engage in activities that may result in a conflict of interest. Ambassadors must always respect and comply with the interests and welfare of the project, company and clients. In the event of a willful violation, violators will face termination and legal consequences. The following are the key points of the Conflict of Interest Policy.

- It is prohibited to derive any indirect or personal benefit from the information and position.
- Accepting benefits from family and friends for unauthorized favors is strictly prohibited.
- Accepting favors in exchange for unauthorized favors is prohibited.
- It is not allowed to use the position to improve personal relationships.

Injuries and accidents

In the event of an injury, accident, or emergency on the job or while on or off campus duty, Ambassadors are required to notify campus supervisors or staff. In the event of negligence in reporting, any benefits or claims will be forfeited. Supervisors and official staff must accommodate the individual in accordance with campus policies and procedures. Any personal harm, including physical and financial, must be reported to the supervisor. Any damage to campus property must also be reported to the supervisor.

Satisfactory Academic Progress (SAP).

Ambassadors must demonstrate Satisfactory Academic Progress (SAP) to receive their Student/Customer Ambassador award and other financial aid and scholarships. Satisfactory Academic Progress (SAP) toward graduation is mandatory, as any deterioration in progress may result in temporary suspension and even termination of Ambassadorship if deterioration continues. The following are the major Satisfactory Academic Progress (SAP) conditions.

- Class attendance should be above 85%.
- The grades/percentage should be above 75%.
- Official academic meetings, events, and seminars should not be missed except in emergencies.
- At least 25% participation in annual extracurricular activities.